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UNIT-4

## TALENT MANAGEMENT

#### Learning Outcomes

- By the end of this module, students will be able to
- Understand the concept and relevance of Talent Management required in business organizations
- Get familiar with dimensions of Talent Management for improving their human resource skills.

## Introduction to Talent Management

- Talent means aptitude, skill, or the ability to perform a particular work or job.
- According to the lexicon
   of management, talent refers to
   identification, inculcation, utilization, and
   retention of a set of skills or abilities of the
   employees in the interest of the organization.

#### Talent Management Cycle

#### **Job Design**

Assess your current job design to ensure a flexible and stream-lined organisation structure.

#### **Development**

Support you to better embed training and development within your organisation.

## TALENT MANAGEMENT CYCLE

#### Recruitment

Design a recruitment strategy to help you to recruit niche skill sets.

#### **Performance**

Develop and implement a performance management approach which reflects your unique culture.

#### Engagement

Help you to engage and motivate your talent.

# Organizational benefits of Talent Management

- Right Person in the right Job
- Retaining the top talent
- Better Hiring
- Understanding Employees better
- Better Professional Development decisions

# Principles of Talent Management

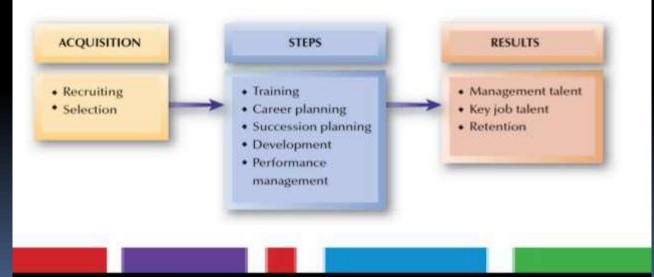
- Principle 1 Avoiding mismatch costs
- Principle 2 Reducing the risk of being wrong
- Principle 3 Recouping talent investments
- Principle 4 Balancing Employee Interests

#### Talent Management Process

#### **Talent Management Process**

- Workplace Planning
- Talent Gap Analysis
- · Recruiting
- Staffing

- Education and Development
- Retention
- Talent review
- Succession planning



## Talent Management - Opportunities and Challenges

- Recruiting Talent
- Training and Developing Talent
- Retaining Talent
- Developing Leadership Talent
- Creating Talented Ethical Culture

# Application and Tools of Talent Management

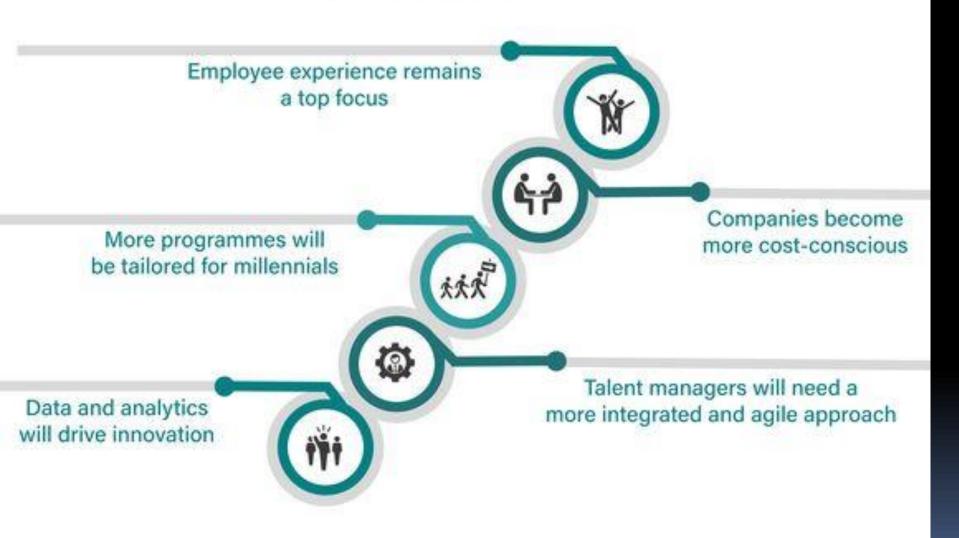
- Developing Leadership Pool:
- Performance Management:
- Recruitment assumes significance:
- Skill based Manpower Planning:

#### Need of TM

## Why Organizations Need Talent Development?

- To compete effectively in a <u>complex and</u> <u>dynamic environment</u> to achieve sustainable growth
- To develop <u>leaders for tomorrow</u> from within an organization
- To maximize employee performance as a unique source of <u>competitive advantage</u>
- To empower employees:
  - Cut down on high turnover rates
  - Reduce the cost of constantly hiring new people to train

## Five talent management trends to watch in 2020





# Talent Management - Factors that Directly Impact the Talent Management Scenario in Firms Today

- Globalization
- Age as a demographic variable
- Pipelines for future leaders.

Talent Management Continue

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### Learning Objectives

You will be able to understand :-

- Talent Gap Meaning, Strategies to Fill Gaps
- The Talent Value Chain
- Role of HR in Talent Management
- Role of Talent Management in Building Sustainable Competitive Advantage to an Organisation

#### Flashback

- Talent means aptitude, skill, or the ability to perform a particular work or job.
- It is an ongoing process of developing employees, retaining employees and preventing turnover once this talent is a part of your organisation

# Organizational benefits of Talent Management

- Right Person in the right Job
- Retaining the top talent
- Better Hiring
- Understanding Employees better
- Better Professional Development decisions

## Benefits and Limitations of Talent Management

- Better positioning in the 'war-for-talent'
- Improved operational efficiency
- Improved people performance
- Decreased risk

## Advantages and Disadvantages

- Advantages
- 1. right person at the right place.
- 2. To retain the best talent in the organisation
- 3. Improve Better hiring by hiring assessments
- 4. Helpful in understanding the behaviour employees better and shaping their future
- 5. Promotes effective communication across different disciplines

#### Disadvantages

- 1. Expensive in terms of time, resources and financial costs.
- 2. Lack of support from line managers can impede the level of commitment from employees.
- 3. It can contribute in raising the conflicts between employees.

## Measuring Talent Management

- Evaluate the results of talent management system on a regular basis for
- 1. Effectiveness
- 2. Quality
- 3. Credibility
- 4. Timeliness
- 5. Return on Investment

#### Source of Talent Management

- Traditional staffing agencies and suppliers
- Personal networks of managers and executives
- Private talent pools
- Social media and network
- Online labour marketplaces
- Crowd sourcing
- Job Boards
- Integrated Talent Network

#### CONT..

- Referral Program
- Next-Generation Mobile Experience
- Search Engines

### Talent Gap - Meaning, Strategies to Fill Gaps

known as a skills gap, is where there are more jobs than qualified people to fill them.

#### Strategies to Fill Gaps

- Build and maintain a structured, searchable skills and competency database
- Create and align specific career and salary progression tracks, using business and technology strategic roadmaps as a starting point.
- Tap into large, but significantly under-utilised talent pools.
- Fund or deploy ongoing professional development to re-skill existing staff

#### Discussion Question

- How can I retain the talent in the organization during a recession and without a dedicated budget?
- How to make decision makers / senior management realize the need for managing talent in the organization?

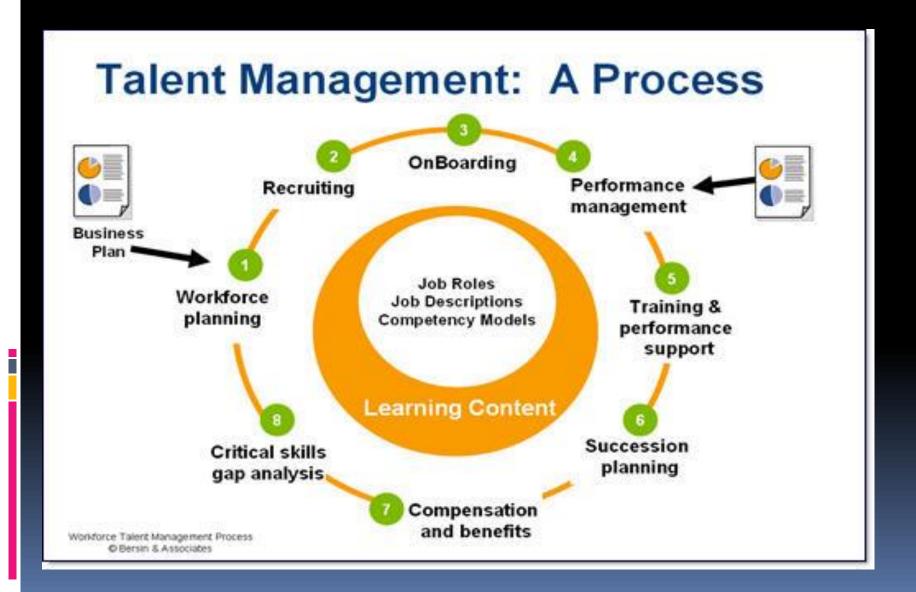
# Topic-Talent Management system Tools

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## What is a talent management system?

- (TMS) is a system that allows companies and HR teams to manage:
- Recruitment
- Performance management
- Learning and development
- Compensation management

#### Cont...



# What to look for in a talent management system

- 1. It should be in the cloud
- It should be comprehensive
- It needs to be secure
- It needs to integrate with other apps
- It needs to be easy to use
- It needs a (functional) mobile app
- It should have a great track record and a plan for the future

### 5 Best Talent Management Systems in 2021

- Toggl Hire: Best for Fast Candidate Screening
- Hellotalent: Best Dashboard
- Recruitee: Best iOS and Android App
- Oleeo: Best for Internal Mobility
- Pathgather: Best Employee Learning

## The Essential Tools of Talent Management

- Talent Management begins with Workforce Planning
- Recruiting Effectively
- Strategic Plan & Goal Alignment
- Executive Coaching
- Leadership Development
- Recognition Programs
- Diversity/ Inclusion
- Engagement
- Retention

## Talent management metrics examples

- Talent turnover
- Talent distribution
- High-potential talent
- Cost to hire
- Time to hire
- Time to full productivity per FTE
- Training spend
- Exit interviews

## Discussion Question

• Q1. Best Talent Management Software Tools to Use in the organisation?

TALENT MANAGEMENT STRATEGY

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#### INTRODUCTION

- Talent management frameworks are custom-designed structures created to meet the various human capital needs of an organisation.
- The aim of the customisation is to increase the efficiency levels within an organisation's talent pool and to increase the retention and attraction of talented employees.

#### TM Strategies

- Understand the power of job descriptions
- Assess candidate cultural fit
- Learn to become a coach
- Provide continuous training and development opportunities
- Give back to employees with rewards and recognition
- Cultivate an honest career path

## Talent management strategy examples

- The University of California
- Danone in China
- Loews Hotels

#### The Talent-Strategy Framework



e *Fueling the Talent Engine* – *Finding and Keeping High Performers* video is based on derstanding how strategic planning and execution work within an organization. Without this idamental understanding, it will be very difficult to appreciate how HR strategy is tied to the erall organizational strategy.

e case study uses the Talent-Strategy Framework model on the previous slide to explain how ategy works in an organization. Note how the talent-strategy is a circular process that gregates six distinct pieces into an overall strategy framework.

*PLAN who and how many*: An organization must have a plan about where its HR strategy is going to be leading the company. The HR department must have clear and measurable goals that are aligned with the overall corporate strategy.

ATTRACT those you want: Once a plan has been determined the HR department must develop methods to attract the necessary quality and quantity of new hires. The strategies should highlight the benefits of being an employee at the company.

RECRUIT the right people: In addition to attracting talent, it is often necessary for an organization to actively recruit new talent. Many highly qualified individuals, which an organization seeks, may not be looking for a new job, or be otherwise attracted to apply for a position at you company. These people must be actively and directly recruited.

ASSESS them correctly: Once interest has been generated and there is a steady stream of applicants, the company's HR department must differentiate between unqualified candidates, and those who can provide value to the company while being able mesh with the company's corporate culture.

DEVELOP them carefully: Simply finding talented individuals, and hiring them, is not sufficient to have highly effective HR tactics. It is rare that an individual, no matter how qualified, is a perfect fit for a given position. New-hire training is an essential part a talent strategy. Additionally, as time passes, talent needs of a company will change and the skill sets of its employees must be updated and developed appropriately.

RETAIN only those you want: Even with extensive selection practices coupled with training and development programs, HR mistakes happen. It is necessary to continuously evaluate employees and their motivations. Highly effective employees should be rewarded while the lowest performers should be removed from the organization.

#### Books to be Refer

- Global Talent Management (Global HRM)
   By Hugh Scullion, Paula M. Caligiuri, and David G. Collings
- The Talent Management Handbook, Third Edition: Making Culture a Competitive
   Advantage by Acquiring, Identifying,
   Developing, and Promoting the Best
   People By Lance Berger and Dorothy Berger